



About The Hershey Legacy

Around the globe, Milton Hershey, founder of The Hershey Company, is recognized as the man behind the world's most iconic chocolate brand. But, for the more than 8,000 students who graduated from the school he established 100 years ago with his wife Catherine, his name is synonymous with "opportunity".

Milton Hershey founded MILTON HERSHEY SCHOOL® (MHS) 100 years ago to give children from backgrounds of profound need a nurturing and caring environment, a first-rate education and a guiding hand to adulthood.

The School is funded by a Trust that was established by Milton S. Hershey and his wife Catherine in 1909. Over his lifetime, Mr. Hershey transferred the bulk of his personal wealth into the Trust and ensured that every time you enjoyed one of his confections, you were helping transform the lives of children in need through the work of MHS.

It's a lasting legacy few people know about, but one that many have unknowingly supported for a century.

For the past 100 years, alumni of MHS have carried on his legacy of selfless giving through their commitment to give back to their communities, to help others in need and to spread Milton Hershey's values. A recently released alumni impact assessment report, *A Legacy of Opportunity Shared: Measuring the Impact of MILTON HERSHEY SCHOOL*, shows the Hershey legacy is spreading from MHS alumni to the world around them:

- **Ninety-five percent** of respondents were directly inspired by the personal history of Milton Hershey. In fact, nearly three-fourths of graduates make it a point to educate others in their community about the man and his school.
- Of those surveyed who had children, **ninety-one percent** believe that their experience at MHS made them better parents, and **ninety-six percent** felt that they had passed along the values they learned at MHS to their children and/or grandchildren.
- **Eighty-four percent** also agreed that MHS contributed to their desire to give back, and **sixty-one percent** agreed that their participation in community service at the school helped them to understand the importance of community service.
- **Eighty percent** believe that the experience of MHS led them to achieving more educationally, than if they had not attended MHS.
- Nearly **seventy percent** agreed that their experience at MHS made them well-rounded, better citizens and contributed to a sense of self-worth.

The more people who are aware that the simple pleasure of enjoying Hershey's can improve the quality of life for others, the more children will receive a path to a brighter future.

For more information visit www.thehersheylegacy.com