

micah jesse.com

A GEORGIA PEACH, IN THE BIG APPLE!

Milton Hershey Celebrates 100 Years!

October 10, 2009



Top Image: (L-R) Robin Thicke, co-moderator Phylicia Rashad, director Cynthia Wade and co-moderator Paula Patton) Bottom Image: (L-R) Chairman of the Board, The Hershey Company James Nevels, MHS students Rachael Knight, Arman Asemani, Brittany Queen, Sharron Townsend and Chairman of The Hershey Trust Company, LeRoy Zimmerman. Photo Credit: Jamie McCarthy/WireImage

100 years ago, a school started by **Milton Hershey**, founder of the iconic chocolate company, began to **profoundly and positively impact the lives of children in need**.

On Tuesday (Oct 6) the story of the school was unveiled at a screening of *Living the Legacy: The Untold Story of MILTON HERSHEY SCHOOL*. This “greatest story never told” is a gritty, heartwarming depiction of the struggles and triumphs of the students as witnessed by academy award-winning director, **Cynthia Wade**.

We were fighting back tears during back the film...*fighting!*

Milton Hershey School was founded in 1909, by Milton Hershey and his wife Catherine, to provide children in need with a positive, structured and nurturing home life and outstanding education.

The School is a **cost-free, private coeducational home and school for children from families of low income, limited resources and social need and is the largest of its kind in the nation**. Today, Milton Hershey School serves nearly 2,000 children offering opportunities and resources to help them overcome their challenging beginnings. The students live in family-like homes on campus and are provided a first-rate education, and become a part of a supportive and nurturing community.

Mr. Hershey believed so strongly in the importance of the School that before his death, he devoted his entire fortune to ensure its continued growth and development. Simply put, every time someone enjoys a Hershey product, they help to foster opportunity through the students, educators and staff at Milton Hershey School.

“During our centennial, we are celebrating the success of Milton Hershey School alumni and thanking people across the country for the role they play in supporting the School,” said Dr. Anthony Colistra, President, Milton Hershey School and a graduate of the MHS class of 1959. “We want to raise awareness of Milton Hershey School and its good work so that we attract talented staff – from educators to health professionals to houseparents – as well as new students who need an opportunity at a better life.”

For more information about the **Milton Hershey School** centennial and the Hershey Legacy, visit www.thehersheylegacy.com